



Start Dancing Today!

Publicity Kit

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What is Scarab Studios?

Founded in October, 2025, Scarab Studios' aim is to provide affordable access to a wide variety of online, on-demand dance and movement classes that are inclusive to all bodies, identities, and backgrounds.

Our students can participate in all levels of classes, from absolute beginner to more advanced, from the comfort of their own home and on their own schedule.

At Scarab Studios we value joy, curiosity, respect, caring for yourself, and caring for your community.

We believe that dance and movement are for everyone, from the hobbyist to the professional. There's always a good reason to move your body.



Scarab Studios LLC



Meet the Founder

Tierney Cody is a native and resident of Western North Carolina, and has had the pleasure and privilege of being able to study under some of the greatest performers in the world. In 2014 she graduated with a BFA in Musical Theatre from WCU, where she learned and developed her skills in music, dance, and overall stage performance and production organization. She began Bellydancing as a hobby in her teen years, but started building a professional career in 2020, teaching classes and workshops, and performing at restaurants and events in the surrounding regions.





Online Membership

Our membership includes...

- An ever growing library of classes
 - Bellydance, yoga, pilates, and more!
 - From multiple instructors!
- Monthly live Zoom classes
- An exclusive online community to connect, share, and learn
- A free 7-day trial period
- A low-cost monthly/annual subscription
 - Less than the cost of a single in-person class

And speaking of costs...

Our auto-renewing membership costs \$17 per month or \$187 per year - LOCKED IN

- That means YOUR payment will never increase, even if our prices do, as long as your account stays active

Why Choose Scarab Studios?



Dance and movement are important aspects of health and wellness, not just for your body, but also for your mind! They are scientifically proven ways to improve cognitive function, boost confidence, and alleviate anxiety and depression.

At Scarab Studios we believe that everyone should be able to access affordable dance and movement classes to fit any schedule.

We do this by offering classes that...

- Are pre-recorded and on-demand to play anytime
- Range anywhere from 7 minutes to over an hour to fit any schedule
- Guide you from absolute beginner to a higher level skills progression
- Allow you to try new things without the pressures and anxiety associated with in-person classes
- Are less than the cost of a traditional in-person class, and stays locked in at that price



Press Release

For Immediate Release

Too busy or nervous to try a dance class?

WNC native and founder of Scarab Studios, Tierney Cody, has the answer to your problem.

Scarab Studios, a dance studio that is hosted entirely online, provides their members with on-demand dance and fitness classes in a variety of styles, time-lengths, and levels, which removes the burdens of inconvenience and anxious feelings that are often associated with traditional in-person classes.

With a long and rich history in the performing arts, Tierney started Bellydancing as a hobby in her teen years, but soon grew the passion into a career and has been regularly performing and teaching classes and workshops all over the WNC region since 2020, and in 2025 she turned her dream of running an online dance studio into a reality.

"While I've trained in many styles, I have a passion for Bellydance and fitness. I wanted to find a way to share that passion in a affordable and convenient way, and to make my classes accessible to all body types and dance levels: My only class requirement is a positive attitude and willingness to learn."

Additionally, Scarab Studios features an exclusive online community forum where members can connect, learn, and share with each other, as well as take part in exclusive challenges and giveaways.

Tierney plans to continue to grow Scarab Studios library of on-demand classes, adding new instructors and additional styles of dance and fitness classes.

For more information about Scarab Studios or to start your membership with a 7 day free trial, visit www.scarabstudiosllc.com

Contact Scarab Studios

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